

WCCDC Awarded National Grant for Medical/Dental Integration (MDI) Pilot

As part of the Waukesha County Community Dental Clinic (WCCDC) mission, we know that access to a dental home is imperative to improving the oral health and overall health of children, as well as to break the cycle of early childhood caries (cavities). Removing any barriers to accessing care will increase the number of children who complete their oral health treatment plans.

We are thrilled to announce that we were selected as a national pilot to further remove youth dental care barriers by integrating dental into a medical setting. With the support of the amended Act 20, we are now able to co-locate a dental hygienist in a medical clinic. Working in partnership with pediatricians and nurse practitioners at well child exams, this innovative collaboration will help us to identify children who don't have a dental home and link them to one of our two clinics.

To make this program possible, the Foundation of American Academy of Pediatric Dentists awarded the WCCDC a grant in the amount of \$125,000. Through their generosity, this pilot program will integrate oral health education and screenings in a medical setting, specifically at a Froedtert Health Family Practice Clinic. Services will be conducted by a WCCDC Outreach Dental Hygienist. Through the program, the WCCDC will begin providing fluoride varnishes to all children screened, with an emphasis on children birth to age



five, and then facilitate establishing WCCDC as their dental home for ongoing care.

Through this pilot, we plan to increase the number of children who have access to an affordable dental home where they receive ongoing oral health care by integrating oral health services into medical settings. This partnership will also create opportunities for medical providers to educate their patients about the important connection between children's oral health and overall health.

WCCDC continues to be a national leader in addressing affordable and accessible dental care, as evidenced by this grant award and new program. We anticipate these services to begin come summer 2019.

Introducing Emily Lukasek



The Waukesha County Community Dental Clinic is thrilled to introduce Emily Lukasek as our new Director of Development. Emily joined the team in early January and is the organization's first full-time development team member.

Emily brings more than 11 years of experience in non-profit management, with specific background in fund development, marketing, community outreach, outcomes-based evaluation, and team leadership. Most recently, Mrs. Lukasek served as Development Director for the Milwaukee Youth Symphony Orchestra for more than seven years, leading the development team for the

largest after-school youth orchestra in the country. She has also served as Executive Director of Rebuilding Together Aurora, a housing rehab non-profit for low-income seniors, veterans, individuals with disabilities, and families. Emily is also an AmeriCorps service member alumna.

A resident of Menomonee Falls, Emily is a proud UW-Madison graduate, holding degrees in Communication Arts and Sociology, with Honors in the Liberal Arts.

Mrs. Lukasek adds to our strong administrative team and will provide leadership as we continue to seek the necessary funding to serve our growing patient base in Greater Milwaukee.

2019: A Year of Growth and Impact



2019 welcomes a new year for the WCCDC and one that holds many opportunities for our mission and impact. The opening of our new Menomonee Falls clinic in August 2018 marked an exciting milestone for the organization, as it doubled our geographic footprint. In just five months in 2018, the new clinic served 228 patients, 77% of whom were new patients.

What has been particularly impactful with our second clinic, is the opportunity to address the larger regional need surrounding lack of access to dental healthcare for low-income populations. Similar to our opening in Waukesha in 2008, new patients are turning to the WCCDC who have had nowhere to go for dental care and have suffered years of decay. Recent assessments of and attention on oral

healthcare access have further highlighted the demand for this growth. According to a recent assessment of Wisconsin's oral health access, conducted by the Maclver Institute and Texas Public Policy Foundation,

"In 2016, more than 550,000 children (ages 1-18) had dental benefits through Medicaid in Wisconsin. However, even though these children had dental coverage, the vast majority of them, 67 percent, received no dental care—the worst rate in the country."

WCCDC's services in Menomonee Falls now reach patients in Milwaukee, Ozaukee, and Washington Counties, in addition to more individuals in Waukesha County. We anticipate service numbers organization-wide to reach 4,700 in 2019, a 34% increase. Most importantly, we look forward to continuing to improve the health and well-being of our growing patient population.

Proctor & Gamble and Crest Oral B Bring National Attention to WCCDC

In January, representatives from Proctor & Gamble and Crest Oral B visited our Menomonee Falls clinic to celebrate our selection in a new pilot program for children in need.

Chosen as one of only two sites in the country, we were honored to receive 250 electric toothbrushes for youth age 3-5 visiting our clinic sites in Waukesha and Menomonee Falls.

This generous gift has allowed our team to distribute bags of high-quality dental supplies to youth throughout our area turning to the WCCDC for vital dental care. According to Renee Ramirez, our CEO, *"Our partnership with Proctor & Gamble, Crest Oral B, and the American Academy of Pediatric Dentistry is allowing us to put high-quality dental care products in the hands of hundreds of area children. Youth served by our program have substantial barriers to the basic health need of dental care. The Waukesha County Community Dental Clinic and partnerships such as this are helping to make healthy and happy smiles for these young people. We are so grateful for this generous gift."*

According to our new partners, WCCDC was selected because of its national role in developing compassionate and quality dental care for youth in need.

During a media briefing on April 9, Dr. Cliff Hartmann, Milwaukee-area pediatric dentist and AAPD



Foundation spokesperson, shared: *"Our goal is to ensure that all children, regardless of financial means, have access to quality dental care and WCCDC puts this mission into action every single day. The Foundation looks for new, innovative ways to help families access tools and education to help their children achieve optimal oral health. We are thrilled to bring Crest and Oral-B together with WCCDC to introduce this important initiative to families in Milwaukee."*

Toothbrush packages will be available for sale at private clinics throughout the region and Proctor & Gamble and Crest Oral B will continue to donate one care bag per bag purchased to the WCCDC.

A Quiet Space for Patients

In late March, we completed the build out of our new quiet room at the Menomonee Falls clinic. This additional operatory will allow us to serve more patients with special health needs, as well as younger children in need of important dental care. This beautiful room was made possible by Bruce and Helen Ambuel and will be named in memory of Bruce's many contributions to our work.

Our Board Chair, Hanneke Deeken, speaks to the impact of this room:

"The Ambuel Quiet Room is an important feature of our Menomonee Falls Clinic. This room was specially designed for more comfortable treatment for our patients of all ages who have circumstances that make using standard rooms more challenging. With it's additional space for transfers in and out of wheelchairs, equipment that moves freely to accommodate most mobility concerns, and a private setting, the Ambuel Quiet Room will be a welcoming place for special needs patients and their caregivers. The room was made possible by a generous gift from Dr. Bruce Ambuel and his wife Helen. Dr. Ambuel was a psychologist and faculty



member at the Medical College of Wisconsin and the Waukesha Family Practice Center. He was committed to ensuring health care access for people in every circumstance. His support and advocacy, both in the planning and development stages and later as a valued Board Member, was critical to the development and success of the Waukesha County Community Dental Clinic."

Join Us in Sippin' for Smiles

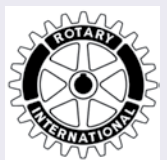
Thursday, May 16, 2019

5:00 pm – 8:00 pm

Featuring Guest Bartenders from 5:30 pm – 7:30 pm

Hosted and Sponsored by:

Three Cellars – Menomonee Falls
N72 W13400 Lund Ln, Suite A, Menomonee Falls, WI, 53051



Complimentary appetizers generously provided by the Menomonee Falls Rotary

Featured Bartenders

Marybeth Budisch Co-Owner, Sabljak & Budisch;
Longtime Fund Advisor for Greater Milwaukee
Foundation

Doug DeNicola PCS Professional Communications
Systems; Former Morning Show Producer – WITI TV 6

Renee Ramirez CEO, Waukesha County Community
Dental Clinic

Mark Sabljak Co-Owner, Sabljak & Budisch; 20-year
Publisher of the *Milwaukee Business Journal*

Proceeds from this event directly support the Waukesha County Community Dental Clinic's mission of providing affordable, accessible, and quality dental care to those in Greater Milwaukee with the greatest barriers and need. Sixty percent of WCCDC's operations relies on community donations. Join us in supporting this important work while sippin' for healthy and happy smiles!



waukesha county
COMMUNITY DENTAL CLINIC

Smile Report
210 NW Barstow Street • Suite 305
Waukesha, WI 53188

SAVE THE DATE: LAUGH FOR a SMILE 2019

Held annually, this is WCCDC's signature fundraising event, generating crucial resources for our life-changing dental care programs.

Co-Chaired by:

Dr. Chris Davies and Jennifer Thompson Davies
Dr. Michael and Susan Goldstone

When: Thursday, November 14, 2019

Time: 5:30 pm – 8:30 pm

Where: Milwaukee Marriott West, Waukesha, WI

Highlights include:

- Comedy show featuring ComedySportz
- Highlights of WCCDC's mission and impact
- Cocktail reception
- Appetizers, small plate entrees, desserts
- Exciting raffle and live auction



Sponsorship and tickets now available! Please visit wccdc.dentalclinic.org for more details, as well as online donation and registration processing.

All event proceeds directly support WCCDC's affordable, accessible and quality dental care for patients in need.

In the News

The work of the WCCDC has been catching media attention in recent months.

In February, the *Milwaukee Journal Sentinel* featured WCCDC in an article discussing the oral healthcare barriers faced by so many in our state. Print and online publications featured our work to resolve these barriers.



Photograph courtesy of Michael Sears, Milwaukee Journal Sentinel

In early April, Fox 6 and WISN 12 TV stations showcased our partnership with Proctor & Gamble and Crest Oral B (highlighted on page 2).

This media event helped illuminate the many ways WCCDC is serving youth and helping them develop important dental health habits.



Photograph courtesy of Cline Design